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U. S. Department of Agriculture

1930

FANCY  
PANSIES  
AND CHOICE  
GLADIOLUS  
of  
Exceptional Merit  
from  
FELTEN'S  
PANSY FARM

( Since 1875 )

MERCHANTVILLE, N. J.

—\*—  
*Our Slogan*

Flowers of proven Quality—

The eye's unfeigned delight,  
Greeting of worthy Courtesy

As every comer's right.

Bowers of tinted Loveliness

About your garden walks.

Making friends thru Service

In the fine way that talks.



## PANSY AMERICA

The largest and finest of all pansies. The enormous round flowers of heavy texture, are borne on sturdy stems held well above a heavy dark green luxuriant foliage with a sharp clear brilliant color range that simply dazzles the eye of the onlooker.

The habit of plant growth is very compact and uniform, will not grow up tall and leggy in hot weather.

Pansy America is an exceptionally early flowering strain of giant pansies that always has a ready market when others go begging. This is without question of doubt the finest strain of early giant flowering pansies on the market.

$\frac{1}{16}$ oz.	.....	\$1.25
$\frac{1}{8}$ oz.	.....	2.00
$\frac{1}{4}$ oz.	.....	3.75
$\frac{1}{2}$ oz.	.....	7.25
1 oz.	.....	14.00
$\frac{1}{4}$ lb.	.....	50.00

## ROGGLI'S SWISS GIANTS

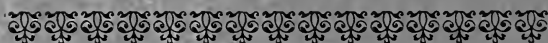
A new and very attractive mixture of giant flowering pansies containing many heavy dark colors and red shades.

$\frac{1}{16}$ oz.	.....	\$1.00
$\frac{1}{8}$ oz.	.....	1.85
$\frac{1}{4}$ oz.	.....	3.50
$\frac{1}{2}$ oz.	.....	6.50
1 oz.	.....	12.00
$\frac{1}{4}$ lb.	.....	40.00

## FELTEN'S GIANT EXHIBITION MIXTURE ("NEW CREATION")

A very good and well balanced giant flowering type, wide range of colors.

$\frac{1}{16}$ oz.	.....	\$0.75
$\frac{1}{8}$ oz.	.....	1.35
$\frac{1}{4}$ oz.	.....	2.25
$\frac{1}{2}$ oz.	.....	4.25
1 oz.	.....	8.00
$\frac{1}{4}$ lb.	.....	25.00



C1930

## "Pansy America"

Strong Field Grown Seedlings, 8 to 10 leaves. Ready for shipment September 20th to April 15th.

1,000.....\$5.50	3,000.....\$15.75
5,000.....\$25.00	

Extra large; all selected bushy plants with 15 to 20 leaves. Ready for shipment October 15th.

1,000.....\$7.00	3,000.....\$20.25
5,000.....\$32.50	

## Improved "Roggli's Swiss Giants"

Strong Field Grown Seedlings, 8 to 10 leaves. Ready for shipment September 20th to April 15th.

1,000.....\$5.00	3,000.....\$14.75
5,000.....\$22.50	

Extra large; all selected bushy plants with 15 to 20 leaves. Ready for shipment October 15th.

1,000.....\$6.50	3,000.....\$18.75
5,000.....\$30.00	

## "Felten's Giant Exhibition Mixture"

### "New Creation"

Strong Field Grown Seedlings, 8 to 10 leaves. Ready for shipment September 20th to April 15th.

1,000.....\$4.00	3,000.....\$11.25
5,000.....\$17.50	

Extra large; all selected bushy plants with 15 to 20 leaves. Ready for shipment October 15th.

1,000.....\$6.00	3,000.....\$17.25
5,000.....\$27.50	

## "Felten's Special Giant Mixture"

Strong Field Grown Seedlings, 8 to 10 leaves. Ready for shipment September 20th to April 15th.

1,000.....\$5.00	3,000.....\$14.25
5,000.....\$22.50	

Extra large; all selected bushy plants with 15 to 20 leaves. Ready for shipment October 15th.

1,000.....\$6.50	3,000.....\$18.75
5,000.....\$30.00	

We guarantee our plants as to quality and full count, or refund your money if they are not entirely satisfactory. Prompt shipments are made and a Federal Certificate of Inspection accompanies each shipment.

## FELTEN'S PANSY FARM

ALLAN FELTEN

MERCHANTVILLE, N. J.





## FELTEN'S SPECIAL GIANT MIXTURE

This is a mixture of three fancy strains:  
Felten's New Early Giant Pansy America,  
Roggli's Swiss Giants,  
Felten's Improved Giant Exhibition.

$\frac{1}{16}$ oz.	.....	\$1.00
$\frac{1}{8}$ oz.	.....	1.85
$\frac{1}{4}$ oz.	.....	3.50
$\frac{1}{2}$ oz.	.....	6.50
1 oz.	.....	12.00
$\frac{1}{4}$ lb.	.....	40.00

Prices quoted on seedling plants of the above strains upon request. Seedling plants are shipped from October 1st until April 15th.

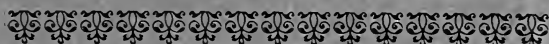
## CULTURE OF PANSIES

Pansies love a cool, moist, well-enriched soil. Seed sown in early Spring, as soon as soil can be worked, will produce fine plants for Autumn flowering. However as most people want pansies in the Spring we will tell how to proceed to secure the finest and best.

Sow the seed in July or August in a cold frame about four to six inches apart, covering the seed with  $\frac{1}{16}$  inch of fine clean soil or sand, this is generally applied by sifting with a screen. After seeding pat down with a board and apply a light application of water with a fine spray. Be sure to keep the bed a little damp, a temperature of 75 degrees or a little less is just right for sprouting pansies.

When plants are large enough to handle they are transplanted to stand five or six inches apart each way, in cold frames with the richest soil to be had. Pansies must be transplanted but once, to get the best results.

When the ground is frozen a few inches deep, about the middle of December, cover the cold frames with glass; when weather begins to warm up early in the Spring, give plenty of air, do not allow the plants to draw up or get spindly.





The above suggestions are for New England and Middle Northern and Eastern States. Farther South and wherever Winters are not very severe, the plants may be transplanted to the open ground with just enough mulch or salt hay to hide them from view after the ground freezes. One ounce of fresh seed produces approximately 4,000 to 6,000 plants.

## GLADIOLUS OF EXCEPTIONAL MERIT

	Each
A. E. Kunderd.....	\$0.60
Berty Snow .....	1.00
Copper Bronze .....	.20
Catherine Coleman .....	.25
Charlemagne .....	.25
Dr. Bennett .....	.15
Emile Aubrun .....	.25
Gloriana .....	.30
Golden Dream .....	.40
Heliotrope .....	.50
Jean de Tallis.....	.25
Joerg's White .....	.50
Kirchoff's Violet .....	.35
Kunderd's Yellow Wonder.....	.30
Longfellow .....	.20
Mme. Mounet Sully.....	.30
Marmora .....	1.00
Minuet .....	.75
Mrs. W. H. Whitcomb .....	.50
Mrs. F. C. Horneberger.....	.35
Mrs. P. W. Sisson.....	.40
Pearl of California.....	.70
Pride of Wanakah.....	.20
Pfitzer's Triumph .....	.50
Rita Beck .....	.75
Veilchenblau .....	.60
W. H. Phipps.....	.25

## CHOICE HAND POLLENIZED GLADIOLUS SEED

I am now in a position to offer to my customers a high quality Hand Pollenized Gladiolus Seed. The cream of some of the best domestic varieties were used in the production of this high grade hand pollenized seed. Some very fine seedlings should be obtained from the results of these crosses. 150 good seeds—\$1.00.

